

 **Regional Health Alliance Choose Health Calhoun Meeting Summary**

**Meeting Date: 11/15/16**

***Present:*** *Ted Dearing, Bill Greer, Linn Kracht, Nancy MacFarlane, Terry Modert, Don Schils, Angela Stewart, Briana Stuck*

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| **Time** | **Agenda Item & Discussion Notes** | **Decisions/Next Steps** |
| 4:05p.m. | **I. Call to Order*** Ted Dearing called meeting to order.
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| 4:06p.m. | **II. Purpose of Meeting*** The purpose of this meeting is continued discussion on next steps to bridge the gap from local to tourism in becoming a trail town.
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| 4:07p.m. | **III.** **Discussion**  * Handout on “What is a Trail Town” from: <http://www.liaa.org/downloads/trail_town_manual.pdf>.
* Design blue print
* How often is Linear Park Trail utilized by tourists now? Mostly local.
* Gap – nothing links Linear to east and west currently.
* North Country Trails building kiosk near Math & Science Center.
* Create a parking “homebase” area downtown tom park and go from.
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| 4:40p.m. | **IV.**  **Handout from Nancy Krupiarz. Purpose: To come up with designs and specifications for all route types of the 250+ mile Great Lake to Lake Trail from South Haven to Port Huron, MI, using the City of Battle Creek as the demonstration site.*** Nancy is looking to us to collaborate in how to connect Linear to larger trails.
* What to market this trail under when all 4 trails come together?
* Renaming Linear Park?
* Make our destination an “event” to attract tourists.
* Do we want a common trail name across all of Calhoun County?
* Signage to include the ways to each trail and local amenities.
* Funding? Nancy Krupiarz has funding and designer to create a blue print for Battle Creek and Calhoun County being the pilot.
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| 4:58p.m. | **VII. Items for Next Meeting** * Nancy Krupiarz to present at December meeting.
* Include representatives from Homer, Albion, Marshall and North Country Trails at December meeting.
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| 5:00p.m. | **VIII. Adjourn**  | **Next Meeting:** **Tuesday, December 20th, 2016, at 4:00pm****BCCF Community Room**  |